



Polo Europeo di
Eccellenza Jean
Monnet - Pavia



INTERNATIONAL WORKSHOP

EUROPEAN BIG WATERWAYS FOR SUSTAINABLE GROWTH OF REGIONAL AND LOCAL SYSTEMS

THE PO RIVER

October, 29th - 30th 2009

Grand Hotel de la Ville
Largo Piero Calamandrei, 11 Parma



With the support of Italian Ministry
of Infrastructures and Transports

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Prof. Marco De Marco (Catholic University of Milano)
Prof.ssa Anna Fedotova (Astrakhan State University)
Prof.ssa Franca Miani (University of Parma)
Prof. Alessandro Paoletti (Politechnic of Milano)
Prof. Walter Scherrer (University of Salzburg)
Prof. Karl Schneider (University of Koln)
Prof. Dario Velo (University of Pavia)
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“Exploratory Workshop on models and methodologies for the entrepreneurial and touristic development of Low Volga”.

Abstract

The workshop aims to discuss and define a methodology for sustainable development of basins of big European rivers combining economic, organizational, technological and cultural issues in a perspective of interventions integrating river banks that in most of European big rivers are characterized by different levels of growth.

The development of European Big River Basins (BRB) such as the Danube, Po, Rhein and Volga will enforce the value of European approach to interregional cooperation. In particular the focus is linked to the implementation of a model of territorial governance based on an European perspective and to the improvement of a basic socio-economic knowledge and of a sustainable approach to ICT used in waterways control.

BRB represent virtual macro Regions and, although their relevance as commercial ways of transportation, they divide the territory in a variety of economic and business structures, cultural heritage and tourism opportunities, that are very often not integrated in a governance oriented to enforce the sense of citizenship of local communities.

For this purpose the workshop wants to examine the actual state of the knowledge in this field that changed very quickly in last decades. It also wants to produce recommendations, standards and evaluation systems for the performances control of organizations in charge of river basins governance in different fields.

The operative target of the workshop would be the start up of European research and applicative projects based on the collaboration among universities, research centers, central and local governments together with public and private organizations as main stakeholders of the river basins system.

OFFICIAL LANGUAGE: ENGLISH
(simultaneous translation in Italian will be available)

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THE PO RIVER

28th October Wednesday (PARMA)

Delegations arrival and accommodation

29th October Thursday (PARMA)

Grand Hotel de la Ville - Largo Piero Calamandrei, 11

8.30 - 9.30 Registration of participants

9.30 - 11.00 **Opening ceremony and keynote address**

11.00 - 11.30 Coffee Break

11.30 -13.30 **Plenary session and Key Speakers' addresses**

- Governance and Technology of European big river basins

Key Speakers: A. Fedotova Astrakhan Univ. ; M. De Marco Milano Catholic Univ.

- Social and Economic Development of Big River Communities

Key Speakers : W. Scherrer Salzburg Univ. ; G. Negrini Mantova Prov.

- Management of waterways and environment. The case of Po

Key Speakers: L. Mille/ F. Cerchia Aipo; W. Schneider Koln Univ.

- Local culture and the attractiveness of river sites

Key Speakers: D. Velo Pavia Univ.; F. Miani Parma Univ.; S. Zaric Belgrade Univ.

13.30 - 14.30 Lunch

14.30 - 16.00 Parallel Sessions

Session 1: Governance and Technology of European big river basins

Session 2: Social and Economic Development of Big River Communities

16.00 - 16.30 Coffee Break

16.30 - 18.00 Parallel Sessions

18.00 - Free Time

30th October Friday (PARMA-PO RIVER / SABBIONETA)

Grand Hotel de la Ville

09.00 - 11.00 Parallel Sessions

Session 3: Management of waterways and environment. The case of Po

Session 4: Local culture and the attractiveness of river sites

11.00 - 11.30 Coffee Break

11.30 - 12.30 Parallel sessions and conclusions

12.30 - 13.30 Lunch

14.00 - 15.00 Transfer to Colorno / Sabbioneta

15.00 - 17.00 Visit to Po river system

17.00 - 18.00 Back to Parma

For the participation to the visit a confirmation is kindly requested within 20th October 2009 to alessandra.corradi@agenziapo.it